

Name: Jacob Miller

Peer Editor: Ally Huling

Period: 5

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

- *Does the topic work for a windshield flyer? ~Yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*  
*~Yes, he used color, and arranged the text to keep your eyes moving across the page.*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*  
*~Yes, all the information is there.*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*  
*~I would rearrange the text in the center so it corresponds better with the other text.*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*  
*~There was one spelling error but I fixed it (it was "more")*

### Flyer # 2: (Blank Document- Landscape Oriented)

- *Does the topic work for a windshield flyer? ~Yes*
- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*  
*~Yes, he used color, and contrast.*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*  
*~The font is a little stretched out and is slightly difficult to read.*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*  
*~Change the text. Also add info if there are any prices.*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*  
*~Nope*

### Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed? ~Yes*
- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*  
*~Yes, he used contrast, and borders to correspond with a specific text.*
- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*  
*~ The font looks great with this flyer and corresponds with it also.*
- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*  
*~Yes, it's listed in an interesting way, and one way to improve it would be to get rid of the shirt and make the font size bigger.*
- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*  
*~Nope.*